



## KIDS FOR WISH KIDS® FUND-RAISING FORM

Group Name: \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Teacher/Advisor Name: \_\_\_\_\_

Teacher/Advisor Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Description of fund-raising activity: \_\_\_\_\_

\_\_\_\_\_

Date and time of fund raiser: \_\_\_\_\_

Location of fund raiser: \_\_\_\_\_

Estimated number of participants: \_\_\_\_\_

Would you like a Make-A-Wish® representative to meet with your group, speak at an assembly, or attend a check presentation? (If yes, please describe.)

\_\_\_\_\_

\_\_\_\_\_

Will you need any other support from the Make-A-Wish Foundation®? (If yes, please describe.) \_\_\_\_\_

\_\_\_\_\_

We have read and agree to follow the attached Kids For Wish Kids Fund-raising Rules.

PROPOSED BY:

APPROVED BY:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name of Teacher or School Representative

Make-A-Wish Foundation  
of \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

## KIDS FOR WISH KIDS FUND-RAISING RULES

Thank you for helping us make wishes come true! In planning and conducting your fund raiser, please adhere to the following rules:

- We do not allow door-to-door or telephone solicitation.
- Please use care when using the Make-A-Wish Foundation name and logo. Note that "Make-A-Wish" is spelled with a capital "A" and with hyphens (not "Make a Wish"). Also, please do not alter our "swirl and star" logo by customizing it to your specific event (e.g., do not change the logo to read "Make-A-Cake" if your school is conducting a cake walk). Taking care in these matters helps us protect our brand!
- Our mission is to grant the wishes of children with life-threatening medical conditions. Please do not refer to the children that we serve as "terminally ill" or "dying," as these labels can instill a sense of defeat and can be counterproductive as our wish kids fight to overcome their illnesses. Many of these children are able to beat their illnesses, and we believe in the importance of keeping a positive mindset!
- Please keep careful track of the money that you raise, and send the money directly to your local Make-A-Wish chapter office within one month after the end of your fund-raiser.
- If you are going to advertise your fund-raising event outside of the school community, please coordinate this with your local Make-A-Wish chapter office.
- If you would like any more information about the Make-A-Wish Foundation or if you would like any collateral materials about the Make-A-Wish Foundation to distribute at your fund-raising event, please contact your local Make-A-Wish chapter office.

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**Thank you again for your support!**